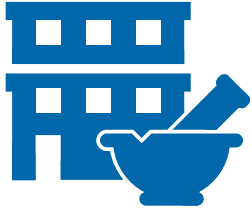


Your path to success



Get the largest customer reach and customized health care solutions to meet your needs.



Intelligence

Strategy and data analytics to build and enhance market penetration



Delivery

Extensive pathways to reach your patients



Care

Programs and services to support patients and optimize outcomes

Pharmacy Messaging

We offer communication solutions designed to drive your brand's growth. Our portfolio of programs is designed to facilitate and raise awareness of your product, through multiple communication channels to more than 8,000 community and hospital pharmacies particularly when sales force is limited.



- Reach out to more than 19,000 pharmacists, pharmacy technicians and front-shop personnel.
- Deliver key information and exposure of your product for the campaign duration.
- Receive stats and sales trends to better analyze your results from the awareness campaign.
- Advertise promotional and seasonal incentives, new product launches, indications or dosages, formulary updates and much more.

AUTOFAX

- Deliver customized messages by fax to pre-selected customers.
- Reach customers in the retail and hospital channels.
- Raise awareness of specific promotions.
- Support market access strategies.

Benefits

- Build brand equity and strengthen product awareness among key customers.
- Reach decision-makers.
- Advertise seasonal and promotional incentives.
- Add value to your marketing mix.
- Target actual purchasers and decision-makers.



Contact

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