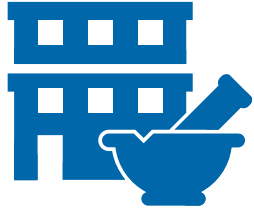


Your path to success



Get the largest customer reach and customized health care solutions to meet your needs.



Intelligence

Strategy and data analytics to build and enhance market penetration



Delivery

Extensive pathways to reach your patients



Care

Programs and services to support patients and optimize outcomes

Specialty Health Consulting Group

We support pharmaceutical manufacturers in driving value at all stages of their product life cycle.

Health Economic, Value and Access Services

- Real-World Evidence (RWE) studies
- Health Economics and Outcomes Research (HEHOR) strategies
- Market access solutions and pricing strategies
- Risk management plan

Brand Commercialization Strategy Services

- Pipeline / market assessment / KOL mapping
- Go to market strategy / channel optimization
- Brand planning
- LOE strategies

Customer Analytics and Insights

- Predictive analysis and forecasting
- Market research / HCP / payer insights
- Performance tracking / benchmark



Projects
Past 5 years



Disease State Consultants
Oncology, diabetes, neurology, ophthalmology, biologics and orphan drugs



Manufacturers
Across Canada and beyond



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